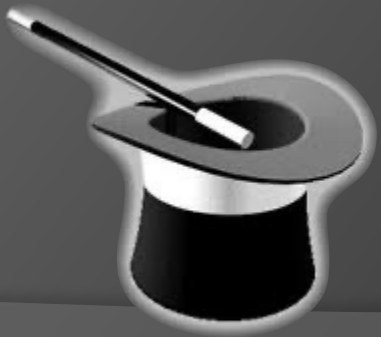
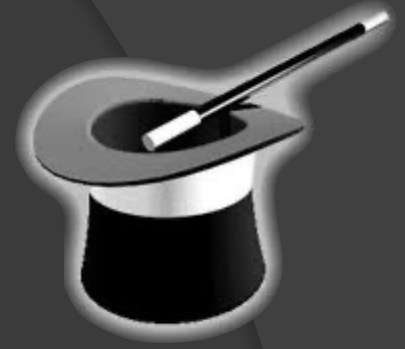


HOW CAN MAGIC HELP YOUR BUSINESS?

Jeffrey Williams



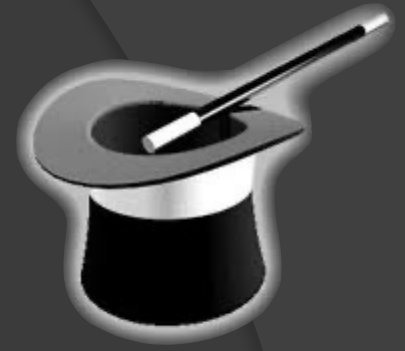
OVERVIEW



Restaurant magic has a proven track record when it comes to adding a unique element to your establishment. Featured at some of the most prestigious locations around the world, interactive strolling magic creates an extremely intimate and engaging environment for the guests.

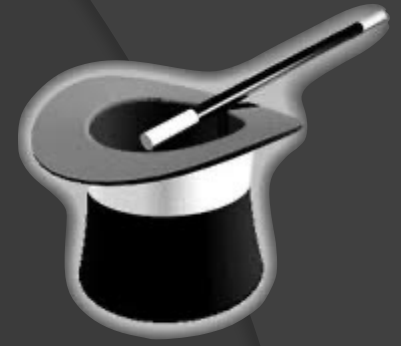
The spectators at the table become the star of the show as they interact in their very own exclusive performance. The magic is a form of non-intrusive entertainment that blends seamlessly with the efforts of your wait-staff and the operations of your restaurant.

HOW DOES MAGIC ENHANCE THE DINER'S EXPERIENCE ON BUSY NIGHTS?



When your restaurant is doing extremely well, magic allows you to flex your “service muscle” and surprise your guests with the unexpected. If you have people waiting to be seated such a long wait that business is actually turning away, the magician can come in and make that 45 minute wait disappear... like magic! Lets face it, we have all been out one night and the thought of sitting around for nearly an hour and waiting for a table to open is something unappetizing. However, by mingling in the lobby area or the lounge, the magician can dazzle and delight your patrons. So now that wait just flew by and before they know it, their table is ready, making their entire evening a delightful experience.

HOW DOES MAGIC ENHANCE THE DINERS EXPERIENCE ON SLOWER NIGHTS



Perhaps your restaurant's slow nights need a little more business. That's when it would help to feature a family night or magic night. There are options for setting aside one or multiple evening performances to bring in more business. The beauty of magic is that it intrigues almost everyone. And once word gets out about your business having that "really cool magic guy", word of mouth advertising only snowballs from there.

They will always tell their friends the amazing tricks the magician did at your restaurant!